



LASALLE

STRATEGIC PLANNING

2023-2030

BOROUGH COUNCIL OF LASALLE



Nancy Blanchet
Mayor

SAULT-SAINT-LOUIS DISTRICT



Richard Deschamps
City Councillor



Daniela Romano
Borough Councillor



Benoit Auger
Borough Councillor

CECIL-P-NEWMAN DISTRICT



Laura Palestini
City Councillor



Michel Noël
Borough Councillor



Josée Troilo
Borough Councillor





STRATEGIC PLAN FOR 2023-2030

This strategic plan was established by the members of LaSalle Borough Council and the borough's management team. Their collaborative work has made it possible to define the vision of LaSalle's development for the coming years, in addition to the values that are to guide the elected officials as well as the management staff and the other employees.

The cornerstone of this plan consists of LaSalle's five major strategic directions, broken down into 18 lines of action. Over the next few years and until 2030, these lines of action will guide the borough's various departments in their planning and influence the objectives to be achieved as well as the choice of projects to be carried out as a priority. These lines of action will moreover guide the public employees in managing both financial and human resources.

This strategic plan is somewhat like a “roadmap” that will take our organization through the rest of this decade.

LaSalle's Strategic Plan for 2023-2030 was adopted by the borough's elected officials at the April 3, 2023 Borough Council meeting.

The Borough Council members

Nancy Blanchet, Mayor

Richard Deschamps, City Councillor

Laura Palestini, City Councillor

Michel Noël, Borough Councillor

Josée Troilo, Borough Councillor

Daniela Romano, Borough Councillor

Benoit Auger, Borough Councillor

The Executive Committee

Christianne Cyrenne, Borough Manager

Steve Barkley, Director, *Travaux publics*

Pierre Dupuis, Director, *Services administratifs*

Alain Poirier, Director, *Culture, Sports, Loisirs et Développement social*

Hugo Rousseau, Director, *Aménagement urbain et Services aux entreprises*



THE MAYOR'S MESSAGE

This strategic plan was established following a reflection process that my colleagues on Council and I initiated at the beginning of our term of office that began following the 2021 elections when LaSalle residents placed their confidence and trust in us. We have worked hard to establish a work plan that is both ambitious and hopeful.

Twenty years after the creation of the new Ville de Montréal, the borough of LaSalle is developing smoothly and enjoying the benefits of being part of one of the largest municipal organizations in North America, while retaining its distinctive character. Our political team, which includes both experienced and newly elected members, wanted to look ahead to 2030 in order to make the best long-term decisions.

To achieve this, we embarked on a thorough reflection process in order to identify five major directions—based on our borough's values—with the aim of building the future of our community around these guidelines. For each strategic direction, various lines of action will make it possible to commit the human and financial resources at our disposal in a coherent way. We wanted a clear vision of what LaSalle should be in seven years. And now we are proudly sharing it with you on the following pages.

My colleagues on Council and I pledged to always work in the best interests of LaSalle and its residents. This 2023-2030 strategic plan reflects our determination to achieve the ambitious objectives that we have set for ourselves. Spurred on by the strength that comes from the community, inspired by its diversity and humanity, we are certain to achieve great things with you and for you.

I hope you enjoy reading this plan!

Nancy Blanchet



THE BOROUGH MANAGER'S MESSAGE

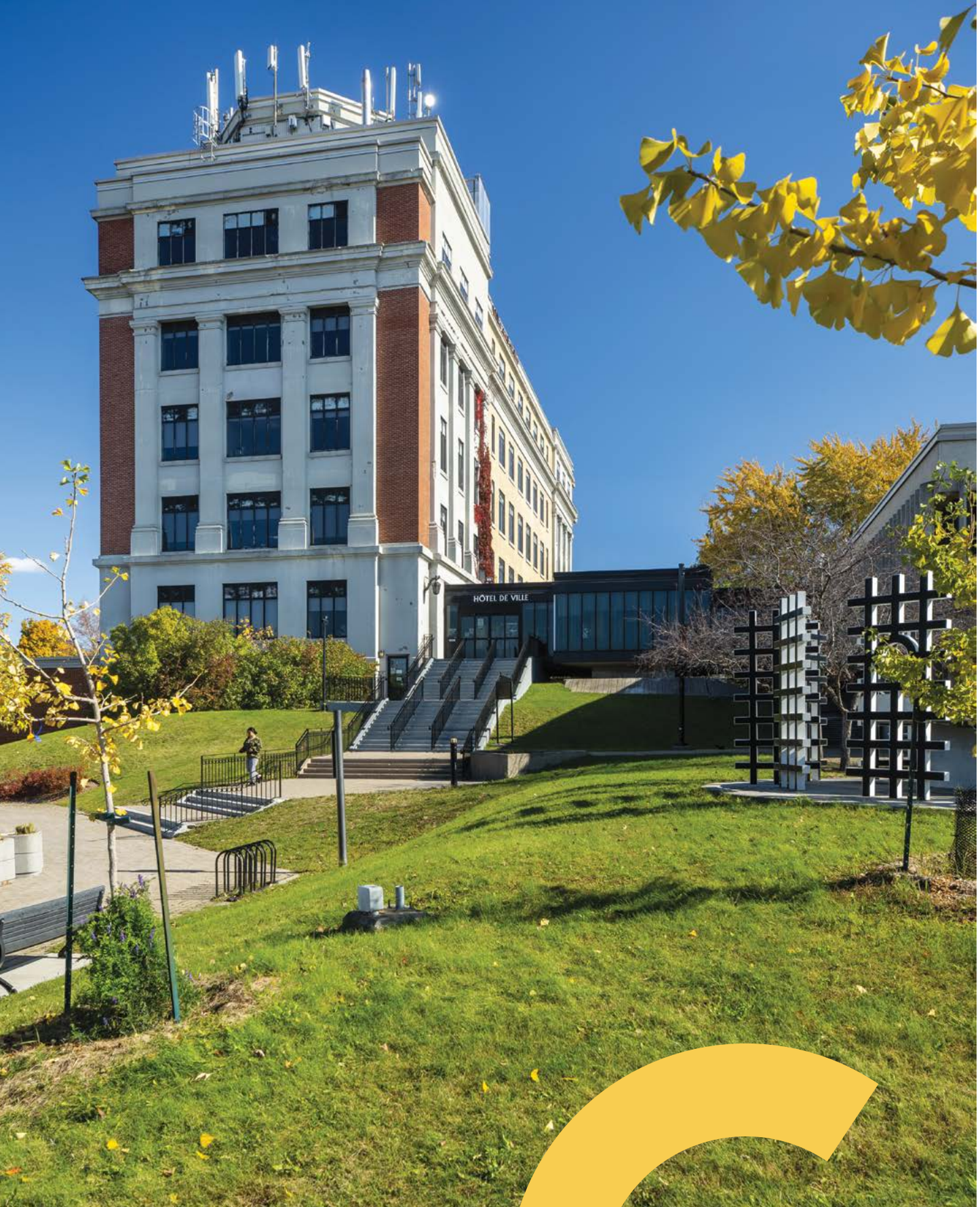
On the strength of its experience, LaSalle has defined its main directions within this *Strategic Plan for 2023-2030*. As Borough Manager, presenting a new strategic plan is an important step that generates a great sense of pride. This planning process represents the commitments of the borough—of our entire public service—to its residents, in carrying out the lines of action defined in this strategic plan.

This plan makes it possible to understand the vision that we have for LaSalle by the end of the 2023-2030 period. Its contents will serve as an inspiration and guide to develop services to the diverse and dynamic population for which we have the privilege of working.

Starting this year, each of the borough's departments will begin a process to define how and by what means they will be able to contribute to the lines of action established by the elected officials and the Executive Committee. In a coherent and integrated manner, in collaboration with each other, every team will work to develop action plans to successfully meet the major challenges that we have set for ourselves. Each year, the progress of achievements will be measured and, if necessary, the lines of action may be re-evaluated, together with the Council members, in order to remain relevant and coherent.

Whether you are a resident, active in a community group or an association, whether you represent a business or an institution, I hope you will enjoy reading this plan.

Christianne Cyrenne





OUR MISSION

LaSalle's mission is to offer efficient, high-quality local services that contribute to the well-being of its residents and the organizations on its territory. This mission is carried out with agility by teams recognized for their expertise and their commitment to public service.

OUR VISION STATEMENT FOR 2030

With its unique character, its history, the presence of the river and the impetuous nature of its imposing rapids, the Aqueduct Canal and the Lachine Canal, its dynamic organizations, its major health and educational institutions and, above all, its population so rich in diversity, the borough of LaSalle is recognized as an efficient, agile and innovative organization, offering...

a harmonious, safe, inclusive and environmentally-friendly living environment, between city and nature, that its residents passionately love and where they flourish at all stages of life.

Our borough is stimulated and fuelled by LaSalle residents' passion for their community. It intends to commit its human, material and financial resources to achieve this vision and to shine among the most attractive living environments in the Greater Montréal area.

OUR VALUES

INTEGRITY / COURAGE

This means acting in a fair, honest and equitable way, overcoming resistance and pushing away obstacles. It means daring to make choices to obtain what is best for LaSalle's residents.

PRIDE

This stems from the recognition of our uniqueness, the satisfaction of taking part in the life of our community and of making LaSalle and the people who live there really stand out. It involves celebrating our urban living environment, our river and its rapids, our many green spaces and the commitment of our staff to our residents.



RESPECT / KINDNESS

With openness and empathy, LaSalle expresses its consideration for its residents, its employees, its partners and its environment. Through its choices and its actions, LaSalle establishes conditions that promote relations of trust and collaboration.

THE COMMON GOOD

In LaSalle, the best interests of the community are at the heart of the concerns and the decision-making process. It is the ambition and the will to ensure the well-being of the entire community, at all times, in all places and under all circumstances.

These values are the driving force behind the Administration and inspire LaSalle's public service.

OUR 5 MAIN STRATEGIC DIRECTIONS





1. AN EFFICIENT TEAM SERVING THE COMMUNITY

THREE LINES OF ACTION

1.1 Promote the Borough as an employer of choice

LaSalle stands out as an attractive employer, as much for its vision, its values and its mission in terms of public service, as for the well-being of its employees and for its stimulating work environment.

1.2 Increase the borough's notoriety

LaSalle is recognized by people who want to put their talent and creativity to work for the community. The borough can count on a competent public service that reflects the diversity of its population.

1.3 Affirm the borough's efficient character

LaSalle is an efficient administration that meets its residents' expectations and needs. It is perceived as an agile and resilient public organization.





2. A DISTINCTIVE, ATTRACTIVE AND PROSPEROUS LIVING ENVIRONMENT

FOUR LINES OF ACTION

2.1 Plan balanced and harmonious real estate development

The borough is ensuring the development of attractive living environments and complete districts. New housing offers diversified, inclusive and accessible housing that makes it possible to retain the current population and welcome new residents.

2.2 Stimulate economic development

LaSalle is establishing itself as a leading employment area in both growth and innovative sectors. Its commercial arteries are at the heart of neighbourhood life and it continues to be a major commercial hub. Its economic vitality is reflected in the dynamic spirit of its industries, the quality of the range of goods that are offered and the creation of new businesses.

2.3 Enhance green spaces, parks and bodies of water

LaSalle promotes its network of parks, its green spaces, its bodies of water and its kilometres of waterfront areas, where its residents find a welcoming environment and places for active living, exploration and contemplation.

2.4 Enrich our distinctive urban development character

LaSalle recognizes the value of its heritage and its history. The borough cares about the quality of its built environment, its housing stock, its architecture and its urban design.



3. A SUPPORTIVE, EQUITABLE AND INCLUSIVE COMMUNITY

FOUR LINES OF ACTION

3.1 Adapt the offer of services to the changes and needs among its residents

LaSalle anticipates needs and—with its concern for equity—adapts its public spaces, facilities, services, activities and programs to a diversified and constantly changing population.

3.2 Inspire a sense of pride and belonging

LaSalle not only inspires a strong sense of belonging, but it stands out as a proud, lively and welcoming community that prompts its employees and its residents to get involved.

3.3. Promote the safety and well-being of its residents

LaSalle takes measures and actions and also establishes conditions that contribute to its residents' safety on a daily basis, so that they can take full advantage of the public space.

3.4 Value residents' participation

LaSalle is in continuous dialogue with its residents and partners, in order to benefit from their experience and draw inspiration from their ideas. The borough values opportunities for them to express themselves and encourages their participation in community life.





4. ACTIVE, STRUCTURING MOBILITY

FOUR LINES OF ACTION

4.1 Obtain a structuring means of public transit

LaSalle will obtain confirmation of the extension of the metro plus another means of structuring electric public transit on its territory.

4.2 Open up the territory

LaSalle will have new facilities to reduce the physical barriers hemming in its territory; it will provide better access to the higher road network and improve the flow of transportation of both goods and people.

4.3 Encourage active and collective transportation

LaSalle is developing public space to facilitate the coexistence of various means of transportation. It relies on the attractiveness, efficiency and safety of public transit and active forms of transportation as alternatives to single occupancy vehicle use.

4.4 Integrate the principles of universal accessibility

In LaSalle, applying the principles of accessibility is essential in carrying out developments and creating services for its residents.



5. AN ENVIRONMENTALLY-FRIENDLY TRANSITION FOR A GREEN, RESILIENT FUTURE

THREE LINES OF ACTION

5.1 Raise awareness, encouraging and supporting green and sustainable initiatives

LaSalle is actively pursuing its efforts to raise awareness among its residents and businesses about the environment, the ecological transition and the fight against the climate emergency. The borough supports initiatives and assists residents and partners in the community.

5.2 Actively contribute toward reducing our carbon footprint and protecting biodiversity

In the context of the climate emergency, LaSalle is integrating an innovative ecological transition strategy and is encouraging its residents and all its partners to support its vision and make a commitment in this regard.

5.3 Ensure the resilience of the territory and its facilities

LaSalle is planning the development of its territory by taking climate issues into account and is investing in resilient facilities. It is guiding its residents and organizations in developing and adapting their buildings.





ADJUSTMENTS AND OPPORTUNITIES

This ambitious 7-year strategic plan will most likely need to be adjusted to certain circumstances. LaSalle's Borough Council and Executive Committee members are committed to seizing all opportunities that may have a positive impact on our borough, in terms of partnerships, programs, grants, major infrastructure projects or pilot projects.

The borough of LaSalle has always succeeded in maximizing its financial and human resources and intends to continue doing so in the years to come.





STRATEGIC PLANNING 2023-2030

Borough of LaSalle

55 avenue Dupras
LaSalle (Québec) H8R 4A8
514 367-6000

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montreal.ca/en/lasalle