

# SAINT-LAURENT ADOPTS A STRATEGIC PLAN FOR 2022-2025

## MESSAGE FROM THE MAYOR

Dear fellow citizens of Saint-Laurent,

The environment of uncertainty that has prevailed over the past year presented us with the opportunity to conduct an in-depth reflection exercise on the future of our community. The product of a collaborative effort, the ensuing strategic plan is now our roadmap for the next four years. It will guide us as we decide what actions to take by providing clear benchmarks and a shared vision that corresponds to the needs expressed by the people.

The development of this plan allowed us to redefine our vision, our mission and our values as a municipal organization, and bring these in line with our commitment to you. Despite the strict health measures in place, the municipal teams devised innovative ways to ensure that as many people as possible were able to participate in the consultation process. I even had the pleasure of mingling with you during the “Conversations avec le maire” webinar series. We also took care to survey your employees and our local partners.

My colleagues on Council and I are very proud to present to you the result of this undertaking. We invite you to peruse the entire document, an overview of which is presented here, and to embrace and adhere to it. Together, we can uphold the quality of life we enjoy in Saint-Laurent.

In closing, we would like to thank those among you who contributed. Your valuable input enabled us to excel by presenting you with a vision for the future that rises to your expectations.

**Alan DeSousa**, FCPA, FCA  
The Mayor of Saint-Laurent



## A PLAN RESULTING FROM AN INCLUSIVE PROCESS

On the expiry of its five municipal plans covering the five main axes of municipal life for the period from 2017 to 2021, Saint-Laurent launched a new exercise taking into consideration the current environment. The strategic planning process began in October 2020 with the objective of identifying challenges, objectives and actions to take over the medium and long terms.

Saint-Laurent initially launched the consultation process with partners, employees, and the population. Despite the lockdowns, it was essential for Saint-Laurent to conduct internal and external consultations. To do so, virtual meetings were arranged in the form of interviews with key local stakeholders, focus groups were held with employees, and conversations took place involving the public, the Mayor, and guest officials.

By the end of the exercise, the Arrondissement had, among other things, defined a vision and a mission, as well as five specific axes representing pillars for the community. These axis are accompanied by 14 orientations and 59 concrete actions, which were devised in response to the concerns expressed by the Saint-Laurent community. Covering a four-year horizon, the strategic plan will be revised annually so it remains relevant and cohesive with the environment and the needs of the community.

The following section presents a summary of these axis and orientations. To read about all the actions that will be carried out in collaboration with the community, refer to the full document on the Saint-Laurent website.



### VISION

Saint-Laurent is a welcoming living environment where it's great to grow roots, thrive, and expand thanks to its dynamism and its innovative and sustainable leadership.

### MISSION

Saint-Laurent partners with the community by offering all its members, citizens and agencies top-quality services allowing them to achieve their aspirations.



# AXIS 1

## MAKE THE PROTECTION OF THE ENVIRONMENT A PRIORITY ACTION SPRINGBOARD FOR SAINT-LAURENT.



For the past two decades, Saint-Laurent has focused on green and innovative development initiatives on its territory. This orientation has secured its position as a sustainable development leader on Québec's municipal scene. Today, the Arrondissement continues to project its willingness to protect the environment while acquiring plans and guides not only for tangibly fighting climate change, but also for protecting its biodiversity and preparing the community to transform into a sustainable green community.

These concepts are of paramount importance to Saint-Laurent's administration due to their ability to positively and concretely influence quality of life for the population. In fact, environmental protection comprises several facets, specifically ecological, social, economic, and cultural. By using this approach, Saint-Laurent hopes to achieve balance between all these elements while satisfying the needs of today's generations without compromising the ability of future generations to enjoy the same benefits.

### ORIENTATION 1

#### **Reduce greenhouse gas emissions and take action to protect biodiversity and adapt to climate change.**

**1.1** Adopt and put in place the *2021-2030 Emergency Climate Plan*.

**1.2** Pursue the implementation of the *Plan de foresterie urbaine 2021-2030*.

**1.3** Develop, adopt and implement an integration and management plan for innovation regarding the natural green and blue grid.

# AXIS 2

## MAKE SAINT-LAURENT AN INCLUSIVE LIVING ENVIRONMENT WHERE ALL COMMUNITIES ARE INVOLVED.



With close to 107,000 residents, Saint-Laurent presents as a cultural and social mosaic in the heart of Montréal. Its population diversity brings its share of challenges, but more importantly, opportunities to mingle and for harmonious cohabitation. To maintain this social cohesion, it is imperative to understand the needs and aspirations of the people to work together to build an engaged and inclusive community. It is with this introspective exercise that Saint-Laurent is striving to demonstrate innovation and leadership by creating a living environment that is open to the world.

### ORIENTATION 2.1

#### **Better comprehend engagement factors for the Saint-Laurent community.**

### ORIENTATION 2.2

#### **Reach a greater segment of the public by adapting communication methods and encouraging public participation in responding to the needs of citizens.**

### ORIENTATION 2.3

#### **Update the service offer according to the interests and diversity of the population.**

### ORIENTATION 2.4

#### **Ensure that a safe living environment is maintained and contribute to eliminating social inequalities.**



AXIS 3

TRANSFORM  
THE URBAN  
FRAMEWORK TO  
DEVELOP LOCAL  
NEIGHBOURHOODS.



The sprawling Saint-Laurent territory is made up of sectors with very different profiles, each with its own personality. Nonetheless, these are all interconnected by a diverse urban framework. Saint-Laurent hopes to consolidate the bonds between its sectors while also adopting an overall sustainable development approach. To do so, it is essential that the facets relating to environmental protection be taken into consideration, and more importantly, those linked to economic and social development to create neighbourhoods that satisfy the changing needs of the community.

ORIENTATION 3.1

**Revamp neighbourhoods by promoting mixed uses and local services, especially near the new REM stations.**

ORIENTATION 3.2

**Improve the connectivity between neighbourhoods and the green trend on the territory.**

ORIENTATION 3.3

**Optimize the potential for the requalification and densification of industrial and business areas.**



AXIS 4

PROMOTE  
SUSTAINABLE  
TRANSIT TO REDUCE  
DEPENDENCE ON  
PERSONAL VEHICLES.



With its tremendous growth that started in the mid 20th Century, Saint-Laurent has grown around the automobile and major highways following a trend that was the norm at the time.

Several decades later, it has become clear that sustainable development is the solution when it comes to creating cities that are more resilient and welcoming. Accordingly, today Saint-Laurent is striving to offer access to greater mobility for all and to create engaging and safe multimodal experiences on its territory.

ORIENTATION 4.1

**Develop and improve the cycling and pedestrian networks on strategic thoroughfares and between neighbourhoods.**

ORIENTATION 4.2

**Improve safety for active transit.**

ORIENTATION 4.3

**Support the improvement of the public transit service offer and its use on the territory.**





# AXIS 5

**DEVELOP A SUSTAINABLE ECONOMY AND PROMOTE ACCESS TO LOCAL JOBS FOR SAINT-LAURENT RESIDENTS.**



After a difficult year marked by a global pandemic, the economic recovery is a priority community project that must follow specific guidelines. Since more than 70% of Saint-Laurent's territory is made up of businesses, the Arrondissement de Saint-Laurent has enacted innovative solutions that are economically viable. Accordingly, a collaboration and support strategy will be introduced to preserve dynamism and effervescence while encouraging local hiring.

## ORIENTATION 5.1

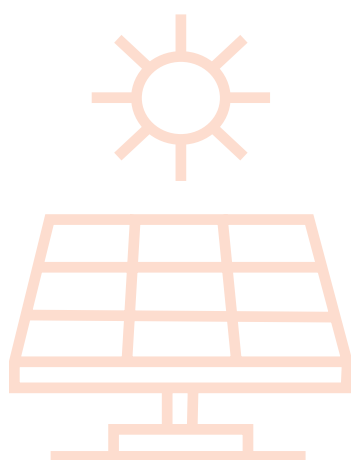
**Promote networking between employers and the active population in the borough.**

## ORIENTATION 5.2

**Contribute to the post-pandemic recovery by supporting the digital trend within a sustainable economy.**

## ORIENTATION 5.3

**Stimulate local buying and the integration of local businesses and services.**



## FOR ALL THE ACTIONS RELATED TO THE ORIENTATIONS

Read the whole **Saint-Laurent's 2022-2025 strategic plan** document at:

[montreal.ca/en/saint-laurent](https://montreal.ca/en/saint-laurent)



## THANK YOU TO ALL PARTNERS

THE ARRONDISSEMENT WISHES TO THANK ITS INSTITUTIONAL AND COMMUNITY PARTNERS, RESIDENTS, AND THE SAINT-LAURENT EMPLOYEES WHO PARTICIPATED IN THE DEVELOPMENT OF THE STRATEGIC PLAN.